

# SupaReflective.

Artwork Specifications.



**Supacolor.**  
We help you *make it.*

# SupaReflective Art Specs.

Supplying artwork shouldn't be a hassle. Just follow the basics below to optimise your files for perfect reproduction.

## The Essentials

Available in Silver only

Avoid thin free-floating lines

Make sure edges are sharp



Full color reflective is not available so keep your artwork white only. Don't worry if you can't see it in your file - we got this!

SupaReflective is limited on thin detail, so keep your lines to a minimum thickness of 0.7mm. This effect works best on thicker text and symbols.

SupaReflective Artwork, edges must be sharp. All semi-transparent effects, such as glows, fades and shadows, are not available.

## Vector Specifics



### Convert Text to Shapes

Editable text objects in your file may not come out correctly. Convert all text to shapes or outlines to guarantee your typography comes out exactly the way you want it.



### SupaReflective Doesn't Work with Images

Make sure you are not providing any images for reflective transfers. The SupaReflective effect will not show through an image.



### Avoid Use of Small Details

Reflective has little to no effect on very small details so make sure your artwork meets the minimum line weight criteria of 0.7mm. Large solid shapes tend to produce the best effect with SupaReflective.

\*Not a safety rated product on it's own\*  
Ok with safety rated clothing though.

## Raster Specifics



### Transparent Background

A transparent background on your art file ensures that everything that's supposed to be clear remains unprinted, and is not unexpectedly filled in with white (or another background color). If you have a transparent background, save your file as a PNG or PSD file.

*Note: Do not provide a JPG file if you have any transparent sections, as these sections will print white. Only use JPGs if you're printing a full rectangular image with no transparent parts.*



### High Resolution Images

To print crystal-clear detail, we recommend art files have a resolution of at least 300 PPI (pixels per inch). For best results, set your document to 800 PPI before you start creating your design.

e.g. a 10-inch-wide transfer should be at least 3,000 pixels wide. Artwork at 8,000 pixels wide will provide optimal results.

Still not sure if your art is print-ready?  
Flick us an email at [hello@supacolor.com](mailto:hello@supacolor.com)  
we'd be happy to check it for you.

## Supported File Types



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For information about artwork specs,  
please be sure to reach out to us.  
We're here to help you make it.

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**CALL US**  
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