

SupaNew.

The World's Best Heat Transfer™
Just got better!

The next generation of Supacolor is here!

People are at the core of everything we do, continually driving us to make things better. We created the next generation of Supacolor to improve your performance using our heat transfers on just about any press.

Innovation isn't always about creating the next big thing; it's about taking the best thing and making it even better. That's why we've made them easier to peel, faster to press, and colors more vibrant than ever so you can feel even more confident in the work you produce and sell.

Our mission is for you to achieve the perfect peel, every time.

Supacolor has always been a hot peel transfer, but the window to peel was short. Sometimes, if you didn't peel straight away, you might have had issues. Not anymore! We've made the peel window longer, so you can feel more confident and stress-free, saving time and reducing costly errors. The more confident you can press, the more efficient you can work. **Supafast. Supaeasy.**

Learn More.

supacolor.com/supanew

Supacolor.
We help you *make it.*

SupaNew.

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Just got better!**

Faster to press, easier to peel, and colors more vibrant than ever.

The Benefits:

Confidence.

Ease of use, reducing the complexity of garment decorating.
Enables inexperienced operators to achieve professional level results when pressing - you've got this!

Efficiency.

Confidence fuels efficiency.
Longer peel window reduces need to rush and risk of error.
Less mistakes improves productivity and profitability.

Accessibility.

Do more than ever before, whether you are using a crafter or air-operated heat press.

Spread the word:

We encourage you to use the following campaign headlines and phrases when creating your content.

- The World's Best Heat Transfer™ just got better.
- Next generation of Supacolor.
- Faster to press, easier to peel, and colors more vibrant than ever.
- The perfect peel, every time.

Contact Samantha Prevost if you have any questions or need some creative inspiration.
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